

Election Day Activities for Nonprofits

Nonprofits are well-positioned to help on Election Day, so long as they participate in nonpartisan activities. The civic mission of nonprofits makes them a good fit not only to encourage their communities to vote, but to provide staff to help at the polls. Here are some activities you can conduct as a final push to encourage voters to head to the polls and vote:

Leverage communication vehicles

Utilize the list you have developed to communicate with your members, volunteers and staff to share a final reminder about Election Day and make a push for folks to get out and vote. Your message can be as simple as the following:

- Remember today is Election Day; do not forget to vote!
- Today is Election Day! If they have questions about your polling place, or the hours for voting, call 1-866-Our-Vote (1-866-687-8683) or visit www.vote411.org for more information.

Your vote counts. Your vote matters. Support #EarlyEdIn16 and vote today!

Encourage staff to help out on Election Day

Nonprofits may:

- allow staff time off to vote
- allow staff to spend part or all of Election Day doing nonpartisan get out the vote activities
- encourage staff and volunteers to sign up as poll workers or translators

Provide rides to the polls

Helping people get to the polls is the only certain way in which to ensure people actually vote. You can do this on your own or in conjunction with others. An outline of things you need to know to succeed is as follows:

- Determine if your organization will lead the effort or work in conjunction with others.
- Establish how many cars, vans and people will be involved/available
- Train your volunteers to ensure they remain non-partisan during their interaction with voters they transport (not asking them who they are going to vote for, etc.).
- Divide election day into 2 hour blocks of time (or more depending on capacity)
- Assign each person/car to a block of time.
- Base the coverage of that block of time on those.
- In advance of Election Day communicate to your membership or supporter list that you will be offering rides to the polls on Election Day and require them to sign up.
- Although you may ask people to sign up in advance to let you know they need a ride, expect last minute requests and changes especially if the weather conditions are poor.
- Have one person act as “dispatch” for all drivers and request that come in from voters